

BONNAROO MUSIC AND ARTS FESTIVAL ANNOUNCES 2008 LINEUP:

PEARL JAM, METALLICA, JACK JOHNSON, KANYE WEST, ALISON KRAUSS & ROBERT PLANT, MY MORNING JACKET, WILLIE NELSON, PHIL LESH & FRIENDS, B.B. KING, SIGUR ROS, THE RACONTEURS, DEATH CAB FOR CUTIE

COMEDY TENT TO HOST ZACH GALIFIANAKIS, JANEANE GAROFALO, JIM NORTON, MIKE BIRBIGLIA AND LATE NIGHT LIVE TALK SHOW WITH DAVID CROSS

EXCLUSIVE 2008 FESTIVAL COMMEMORATIVE DVD AVAILABLE TO FANS WHEN PURCHASING TICKETS

New York, NY. Wednesday, February 6th, 2008: Superfly Productions and A.C. Entertainment are proud to announce the initial lineup for the 2008 Bonnaroo Music and Arts Festival. The seventh annual four-day camping and music festival will be held on June 12-15 on the same beautiful 700-acre farm in Manchester, Tennessee, 60 miles south of Nashville. A full list of confirmed acts follows, and more will be announced in the coming weeks. The final Bonnaroo 2008 lineup will total over 100 bands and over 20 comedians performing on 13 stages over four days. Tickets go on sale exclusively through www.bonnaroo.com on Saturday, February 16 at 12:00 PM EDT.

The largest and most revered music and camping event in the country, Bonnaroo has elevated the American rock festival to an unprecedented level. As the only round-the-clock major U.S. music festival, Bonnaroo packs an unparalleled amount of entertainment options into its four days. The event offers attendees the amenities and community spirit of a small city, with 24 hours of activities including a comedy theater, cinema festival, jazz club, silent disco, arcade, Internet cafés, restaurants, yoga classes and hundreds of high quality craft vendors. Since its inception in 2002, Bonnaroo has swiftly earned its status as the country's premier music and arts event. According to the New York Times, "Bonnaroo has revolutionized the modern rock festival." The event is famous for the incredible energy that emerges from its crowds, who make the Bonnaroo pilgrimage to immerse themselves in its unique camping community and witness four days of historical music moments. Honoring the festival's unique spirit, Rolling Stone called Bonnaroo "one of the 50 moments to change the history of rock and roll."

Continuing the Bonnaroo tradition of diversity and dynamism, the 2008 lineup draws top-flight acts from a staggering range of musical worlds. This year, Bonnaroo welcomes metal stalwart Metallica, the explosive Pearl Jam and

acoustic rocker Jack Johnson, along with hip-hop star Kanye West, indie-rock staple Death Cab for Cutie and scores of other hot acts. Fresh talents like NYC buzz band Vampire Weekend and Austin electro act Ghostland Observatory will perform alongside revered legends such as Willie Nelson and the Band's Levon Helm, who will bring his famous Woodstock-based Midnight Ramble show to thousands of festival fans. Other special collaborations include the slow-burning duo of Alison Krauss and Robert Plant, roots-leaning couple Derek Trucks and Susan Tedeschi and bluegrass darling Abigail Washburn's Sparrow Quartet with Béla Fleck. The sprawling lineup also includes epic acts like Gogol Bordello, Against Me!, Sigur Rós and Bonnaroo favorite My Morning Jacket.

In addition to stellar music programming, Bonnaroo organizers continue to increase the quality and quantity of non-music entertainment options at the festival. Bonnaroo's revered Comedy Tent will once again host a stellar lineup of first-rate standup sets in a seated, air-conditioned venue, including Janeane Garofalo, Zach Galifianakis, Mike Birbiglia, Jim Norton, Brian Posehn and the return of David Cross, who will host "Bonnaroo Late Time Chat About," an original midnight talk show complete with a house band, comic skits and special guests.

As a unique, unprecedented offer to the festival's fans, Bonnaroo is offering the option to purchase a commemorative DVD of the 2008 festival that will be sent to them in December. At an exclusive price for ticket buyers, fans will have the option of ordering the DVD at the time of purchasing tickets to the festival. These DVDs will feature exclusive performances and backstage footage from the 2008 festival, allowing fans to relive their Bonnaroo experience. The featured video will be handpicked to showcase this year's performance highlights as filmed by Bonnaroo's team of directors. The DVD will include full-color packaging and artwork and a 5.1 audio mix created from Bonnaroo's pristine soundboard recordings.

Other exciting new features for 2008 will be announced shortly. As always, organizers are focused on providing Bonnaroo fans with the best possible overall experience, handling logistics with finesse and providing an unparalleled set of entertainment options for an over-the-top weekend of cultural indulgence.

Official festival website is www.bonnaroo.com

2008 Bonnaroo Music and Arts Festival Confirmed Artists:

Pearl Jam
Metallica
Jack Johnson
Kanye West

musical**l**ies

Marketing • Promotions • Strategy

Robert Plant & Alison Krauss
Phil Lesh & Friends
My Morning Jacket
The Allman Brothers Band
The Raconteurs
Willie Nelson
Death Cab for Cutie
B.B. King
Sigur Ros
Levon Helm and the Ramble on the Road
Ben Folds
O.A.R.
The Bluegrass Allstars Feat. Luke Bulla, Sam Bush, Jerry Douglas, Bela Fleck,
Edgar Meyer and Bryan Sutton
M.I.A.
Umphey's McGee
Iron & Wine
Yonder Mountain String Band
Swell Season
Talib Kweli
Derek Trucks & Susan Tedeschi's Soul Stew Revival
Gogol Bordello
Broken Social Scene
Robert Randolph's Revival
Rilo Kiley
Mastodon
Lupe Fiasco
Against Me!
Sharon Jones & the Dap Kings
Pat Green
Ozomatli
Tegan & Sara
Solomon Burke
Drive-By Truckers
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The Avett Brothers
Israel Vibration
Abigail Washburn & the Sparrow Quartet featuring Bela Fleck
Phil Lesh / Larry Campbell / Jackie Greene
Aimee Mann
Ladytron
The Fiery Furnaces
Orchestra Baobab
Ghostland Observatory

Jose Gonzalez
Dark Star Orchestra
Minus the Bear
Donavon Frankenreiter
Lez Zeppelin
State Radio
Battles
Jakob Dylan
Two Gallants
The Sword
Vampire Weekend
Little Feat
Nicole Atkins
The Felice Brothers
Mason Jennings
MGMT
The Lee Boys
Black Kids
Serena Ryder
Steel Train
Grupo Fantasma
Back Door Slam

Bonnaroo Comedy:

Bonnaroo Late Night Chat About with David Cross
Janeane Garofalo
Zach Galifianakis
Jim Norton
Brian Posehn
Mike Birbiglia
John Mulaney
Michelle Buteau

More acts will be announced in the coming weeks.

Tickets for the 2008 Bonnaroo Music & Arts Festival go on sale Saturday, February 16th, 2008 at 12:00 PM EDT through www.bonnaroo.com

For more information, please contact Zac Altheimer at Music Allies:
828-252-6300 or zac@musicallies.com.